

NRM BOD meeting (via zoom)

Wednesday, August 26, 2020

Attendance: Herb Davis (CEO), Stu Hoyt (Chair), Josh Vale, Ben Brosseau (Secretary), Katie White (Treasurer), Jim Mikulich

Meeting start: 7:05 pm

Review of financials that Herb posted to Basecamp.

Herb-COVID update: Herb was recently on a zoom meeting with NSAA regarding COVID regulations and the "Ski Well, Be Well" campaign. Review drafts of PSIA-AASI COVID tool kit and NRM's operational procedures and policies. These documents and policies, both national and divisional information, will be uploaded to the NRM website soon.

Discussion on group sizes, event logistics, Fall Fest and smaller ski areas as event hosts. Herb is currently working with Big Sky Resort on Fall Fest event options.

Mini academy events are in the planning stages, possible hosts are Red Lodge and Grand Targhee.

Review of NRM member survey for the upcoming season dealing with COVID. Some mixed feelings but overall, members value safety and health with an optimistic outlook on the 2020/21 winter season regarding employment, events, travel, lodging, etc...

Planning for the upcoming season w/ COVID has created some opportunities to grow and learn as an organization.

Fall meeting scheduled for Friday, Sept 25, 2020, Tentatively in-person meeting, possibly outdoors. 2 main topics will include strategic planning and policy governance. Keep strategic planning and monitoring an ongoing process to keep interest and growth within the organization. Review the 2020 PSIA-AASI national member survey. Identify NRM's SWOT's: strengths, weaknesses, opportunities and threats.

Meeting end: 8:00 pm