

NRM BOD meeting (via Zoom)

Wednesday, October 28, 2020

Attendance: Herb Davis (CEO), Ben Brosseau (Secretary), Stu Hoyt (Chair), Bob Morcom, Josh Vale, Katie White (Treasurer), Jim Mikulich, Jill Chumbley (Education Director), Nick Herrin (PSIA-AASI CEO), Eliza Kuntz (National Board Chair), Jeffra Clough (Women's Initiative Task Force Chair)

Meeting Start: 7:00 pm

Review and accept meeting notes from September meeting posted on Basecamp.

Review and accept financial reports posted by Herb on Basecamp.

Jeffra Clough (Women's Initiative Task Force Chair)-Presentation and discussion of challenges/barriers for women in the organization. Men out-number women in PSIA-AASI. Review of women's survey results: lack of women specific training, lack of encouragement from peers, correlation with people skills, mentorship concept program in the works.

Eliza Kuntz (National Board Chair)-Policy Governance has been a positive change for national and divisional boards of directors. NRM has adopted and operated well.

Nick Herrin (PSIA-AASI CEO)-PSIA-AASI has been investing heavily in staff at the national level. Webinar education has been useful and successful to prepare for upcoming winter/training and make continuing education credits available and easily accessible. Webinar education has helped consolidate ed staff training at a national level. On-going consolidation and consistency of PSIA-AASI website (thesnowpros.org). Review of website resources, member profiles and e-commerce/shopping. Upcoming ProHub platform for ed staff profile, scheduling and assignments. Continuing to build on webinar menus, options and additions.

Review committee assignments and projects-Member linkage committee: discussion of new member introduction letter. Review notes from Dan Peters SWOT analysis and identify actions items and timelines. Awards committee: Recognition award for Eliza @ Fall Fest/Young member award. Awards committee will work with Herb on those recognitions.

Next meeting: Tuesday November 24, 2020

Meeting end: 8:20 pm