

PSIA-AASI NRM

BOD annual spring meeting

Wednesday May 5, 2021

Location:

Gallatin Valley YMCA

3673 Love Lane

Bozeman, MT 59718

Attendance: Herb Davis (NRM CEO), Stu Hoyt (NRM Chair), Ben Brosseau (Secretary), Bob Morcom, Katie White (Treasurer), Chris Kruckberg, Josh Vale (via Zoom), Shelby Rogala (NRM representative for National Board), Jill Chumbley (NRM Education Director)

Guests: Eliza Kuntz (National Board Chair), Nick Herrin (PSIA-AASI CEO), Jeb Boyd (National Teams Manager, via Zoom), John Kirilin (Antelope Butte representative, via Zoom).

Meeting start: 8:05 am

Introductions of members and guests

Stu: Season review and agenda overview. NRM membership is at 1,269 members. Review of membership survey results, national events, board transitions, membership/board participation and elections.

Chair and Treasurer positions were up for re-election. Vice chair position was recently vacated and open for election. Stu Hoyt-unanimously accepted to continue as Chair. Katie White-unanimously accepted to continue as Treasurer. Bob Morcom-unanimously accepted to the vice chair position.

Board of Directors exercise scenarios - Members were divided into small groups to complete a governance rehearsal worksheet and answer scenarios questions based on the NRM policy governance manual. Re-group and discuss answers and policies.

Updated make-up of Governance and Leadership committee: Vice Chair - Bob M., Secretary - Ben B., Board Member - Katie White.

Shelby Rogala - strategic planning and board matrix mapping: development of identifying board member qualities for recruitment and succession planning. Discussion of board member solicitation, recruitment, vetting processes, conflict of interest, rules/regulations of other divisions and areas of interest and valued traits.

Members divided into small groups to identify what BOD will look like in 2-5 years, back to large group discussion of traits in a board member and how to cultivate a healthy culture within the leadership. Identified board member traits of importance: critical thinkers/big picture thinkers, strategic planning, relationship building, directed toward organizational goals/passionate about mission, expertise outside of snowsports, willingness to learn, expertise/professional skills, geographical representation.

Board members to fill out matrix worksheet to determine self-identifying individual traits and characteristics. Governance and Leadership Committee will follow up to identify gaps and make recommendations for future recruitment.

-Break for lunch-

Guest Speakers:

Jeb Boyd (National Teams Manager)-National teams update. 2021 National Teams selection was held recently. It was a smart selection process and the prepared presentations produced fresh ideas for our organization. Excited for new team/coaching staff and alignment with organizational goals. Part of the national teams selection was updating the coaching staff to meet needs/demands including: separate coaches for cross country and telemark, assistant coaches for snowboard and alpine, assistant development coaches.

The new national teams will continue to build consistency between divisions and national. They will also serve a 3 year term revolving around Interski and presentation on the world stage with an on-going learning connection model.

Small ski area perspective - John Kirlin (Antelope Butte representative) - Antelope Butte just completed its 3rd season since being closed in 2004. It has seen growing participation and visitors. John spoke of the "introduction phase", to introduce as many people as possible to many different winter sports and encourage learning and sharing these activities ("try it, learn it, master it, share it"). Level 1 candidates and instructors at Antelope Butte show ownership of their learning and eager to improve to be good teachers. They have shown to be lifelong skiers and diligent in their training.

Biggest fear?? - Retention. How to successfully get people to the next step of their ability/involvement and sustain a ski culture.

How can PSIA-NRM & Antelope Butte's relationship grow and support each other?? - Hosting more clinics and education events. Frequent communication of educational resources. Collaborate with regional communities and resorts to continue growing participation and culture.

Eliza Kuntz (National Board Chair)/Nick Herrin (PSIA-AASI CEO) - National Board/Operation update. Eliza: Health and viability of national and divisional boards. We need the right people on boards to help grow/lead the organization and culture. Nick: We are continually working toward a unifying mentality. To build relationships within our operations, governance, education, national teams, etc.

Katie White - Presentation of Women of Winter program. PSIA Level 1 scholarships were awarded to 6 women from across the country this past winter. The scholarship included a 2 day prep clinic, 2 day exam, ski gear, etc. It was an in-depth application process. Great results and testimonials from the participants; what they are doing with their new certifications and how they are continuing to inspire women and diversity/equality/inclusion in the snowsports industry.

Reports from CEO and Chair (posted on basecamp) reviewed and accepted. Previous meeting notes (posted on basecamp) reviewed and accepted. Financial reports from CEO (posted on basecamp) reviewed and accepted.

Annual fall meeting: Wednesday September 22, 2021. Location: TBD

Annual spring meeting: Wednesday May 4, 2022. Location TBD

Meeting end: 3:45 pm.