

NRM BOD meeting (via Zoom)

Wednesday, November 17, 2021

Attendance: Stu Hoyt (Chair), Herb Davis (CEO), Ben Brosseau (Secretary), Bob Morcom (Vice Chair), Chris Kruckeberg, Katie White (Treasurer), Josh Vale, Shelby Rogala (NRM National Representative)

Meeting start: 7:00 pm

Agenda overview: Updates from committees-Awards and Recognition, Governance & Leadership, Membership Linkage. Updates from President's Council, National Board, Operations Leaders

Awards: Chris K.-national awards committee: NRM did have a national award recipient. There have not been many nominations from NRM as of late. Winter award nominations are due by December 31. Spring award nominations are due by April 30. If there are members deserving of these national awards, please make nominations. More information on awards can be found on thesnowpros.org. Divisional award nominations moved to spring.

No updates from G & L or Membership Linkage committees.

Updates from President's Council: Stu – question to the president's council: What makes PSIA-AASI unique? Resounding answer and discussion on having member-centered focus and member services. Additional questions to president's council: What are things that PSIA-AASI/individual divisions are proud of? What are things that concern you? Answers and discussion: Proud of member services/focus, proud of policy governance success and continued development. Concerns are succession planning, meeting member's needs, areas within divisions being adequately represented.

Updates from National Board: Shelby – National has had a focus on how to better align at the divisional level and national level so members are having the same experience throughout the country. What roles to divisional boards play in the alignment and how to keep consistency when members travel/move from region to region. Things to look at as a national organization and as a division: What do our future members look like? What do our member want? What do we as a board need to consider when thinking about the characteristics/needs of members in 5, 10 + years and how to retain current members for the long term? Term limits was also a topic of discussion; keeping the term limit cycles healthy and allowing positions for new people. How are board members elected or appointed and how do we select national board reps? How much oversight can/should national have over national board make-up? Discussion of national board member vetting process & desired traits; this has been discussed but not implemented at the national level.

Herb – Operational and administrative side of alignment is improving between divisions with a facilitator for operational leaders and same database/software throughout all divisions and national. Discussion of member certifications and benefits and how they transfer between divisions. Discussion of quality of instructors between divisions through a snowsports school hiring manager's perspective. Divisional

differences in geography/terrain/climate will always be a gap with experience and skills needed, how to we best bridge the gap and create consistency?

Upcoming Fall Fest – Discussion of BOD meeting during fall fest. Herb – description and time of social events/time & location for award recipient recognition.

Meeting end: 8:00 pm