

NRM BOD meeting (via Zoom)

Wednesday, June 15, 2022

Attendance: Stu Hoyt (Chair), Herb Davis (CEO), Bob Morcom (Vice Chair), Ben Brosseau (Secretary), Shelby Rogala (NRM National Board Representative), Katie White (Treasurer), Tara Wegner, Josh LaForest, Eliza Kuntz (National Board Chair), Ben Roberts, Christian Luening.

Meeting start: 7:00 pm

Herb- review of Operational Leaders Governance Project report

- What will this region be looking at?
- What is the board level's role?
- Initial charge was making it the same experience.....but room for all psia-aasi members receive consistent level of quality

- If we end up having three COO's, what does that do to the regional boards? Would we eliminate some of the c3s or c6s?
 - What is the flexibility here?
 - Do we structure the ultimate goal for regional dissolution or do we build along the way?
 - C3's may stay regional and local. If we were to lump all divisions together would we fulfill donor intent?
 - Higher likelihood c6's dissolve and c3's remain

- Balance of excitement and fear
 - Instead of thinking of dissolving all 8 regions, have COO's at all 8, then regions of excellence
 - Lots of duplication of activities and services that could be streamlined
 - But making sure we can serve each region, small and large schools
 - What is the best way to make sure the service to these individual schools are maintained?
 - Fear that we could become too corporate and look too much at a bottom line.
 - Regional advisory boards can help maintain local/cultural solutions and needs
 - Smaller regions MUST be the watchdogs for this work
 - Must be built into the business structure to subsidize smaller resorts

- Operationally, how do we deal with a marginal event?
- Does a national budget restrict the ability to meet local needs?
- What are the cultural regional solutions that we want to make sure works and how can we meet cultural and local needs?
- Regional advisory boards can help
- Are there any regional ends we want to note or name?

Are all the regions on board with this?

- More on the same page than ever
- NIM is adjusting ends to come more in alignment with NRM

Request for more context from new board members of how or why we are getting here?

Thumbs up from folks

Meeting end: 7:45 pm