

NRM BOD meeting (via Zoom)

Wednesday, January 25, 2023

Attendance: Herb Davis (CEO), Stu Hoyt (Chair), Ben Brosseau (Secretary), Josh LaForest, Eliza Kuntz (National Chair), Shelby Rogala (NRM national representative), Katie White (Treasurer), Chris Kruckeberg.

Guest: Peggy Hiller

Meeting start: 7:05 pm

Introduction of Peggy Hiller, newly named CEO of PSIA-AASI. BOD introductions to Peggy. Peggy, a Denver native, was selected by the search committee and search firm. She has 30 years of experience in the ski industry working in A-Basin and Keystone HR roles. She joins PSIA-AASI at an interesting and unique time as we work on alignment throughout the organization. She described her vision and direction for PSIA-AASI to bring value to our members through education and support the industry through our guests. Establish trust and establish it in all directions and accomplish with 3 characteristics: be transparent, over-communicate and be accountable. Peggy has a standing invitation to all NRM spring and fall meetings.

Herb-Discussion of regional dues increase. Align dues structure with national trend and keep up with labor and event costs. Eastern and Central regions have increased to \$60 or \$70 per year. Considering raising NRM dues to \$56/yr. National dues are currently at \$69/yr., will add up to \$125/yr. for each member. Will this be acceptable to members? Discussion on history of increasing dues every 2+ years. Discussion on where increased dues money is going and make that info transparent and accessible on the NRM website. Discussion of voting on dues increase, membership vs. board vote, notice to membership and notice to other regions through the affiliation agreement. **Action item:** board members will gather necessary info and prepare a notice to membership to be sent out around spring meeting time.

Next meeting: Wednesday, February 22. Upcoming elections will be on the agenda.

Meeting end 8:20 pm